



COOPERA CONSULTING SOLUTIONS

Organizational Strategic Planning

Coopera helps leaders ready for change to gain staff alignment and buy-in through organizational strategic planning sessions. In these sessions, Coopera will collaboratively work with credit union leaders to set and prioritize short and long-term goals based on findings and recommendations from the Opportunity Navigator analytics regarding Hispanic and other cultural markets.

Consulting and 1:1 Coaching

A multicultural growth strategy has many aspects to consider: marketing, products, personnel and processes. Coopera can serve as a strategic advisor and guide for credit unions to navigate these areas and more when engaging in these types of strategies.

DEI Roadmap

Executing organizational change requires careful planning and timing. Coopera will provide you with a customized roadmap that will help you implement a successful diversity, equity, and inclusion strategy. The map will identify key areas to address, present reasonable timelines for execution, and give your credit union a clearer picture of its future possibilities.

Staff Training

Coopera can be a resource in training your staff for better understanding of the Hispanic community and will provide information on how to provide superior member service.