



## COOPERA STRATEGIC PLANNING

Collaborate with DEI experts to develop data driven strategies and tactics to advance your organization on its journey to greater inclusion.



### DEI Advising Meeting

After your organization has evaluated your staff's sense of belonging through Coopera's Employee Survey, dive into the results and plan your next steps during the DEI Advising Meeting. This planning session uses the power of data to build out customized goals, holistic plans and roadmaps to implement deep inclusion within your organization.



### Focus Groups

Connect with the diverse communities you serve by organizing a focus group facilitated by our team of experts. Hear unique perspectives first-hand and gain a better understanding about how your organization is perceived or can adjust to meet the needs of your community.



### Multicultural Market Advising Session

Build a culturally appropriate approach to reaching the diverse communities you serve with a Multicultural Advising Session. Using data driven strategies, identify the best methods to connect with your market segments and understand which products or services best meet their needs.

**Contact us today to get started!**